POSITIVE AND NEGATIVE IMPACT OF SOCIAL MEDIA ON EDUCATION

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Abstract

Use of Social media is being swiftly increasing during the last few years. It is not only used by working people, but there is also a strong increase in students' use of social media, or we may tell in education culture. A positive effect on society has been generated by the use of social media. All social media and numerous apps are accessible with the aid of the Internet, which can be easily accessed, enabling users to converse and communicate with each other, construct, edit and upload new types of textual, visual and audio content. It has a critical impact on our lives, as it helps a great deal in all aspects of life, such as the political, economic and educational fields. In recent events through apps such as Whatsapp, Facebook and Twitter, as the time passed via social media has begun to generate a negative effect through permeating today's society with millions of us engrossed, unhealthy addiction. They create longer-term friendships through being constantly in touch even though friends are no longer physically meeting.

Keywords: Children, Education, Student, Social media, Networking, Internet Revolution.

I.   INTRODUCTION

The growth of social media over the past few years has changed the ways in which the internet is experienced by most end users. The idea of how people know and communicate with each other is based on social media. It gives us the power to communicate, making the world more accessible and linked with each other. Social networking has a critical effect on our lives as it helps a lot in every area of life, such as the political, economic and educational fields. People watch billions of YouTube video clips on a regular basis. Users upload video content every hour. More than 90% of college students visit a social networking site every day. Using Facebook, Twitter, LinkedIn, online gaming environments, and other tools, people have woven these networks into their everyday routines [1].

The use of social media is not only limited to professionals or elders, but also widely used by students in educational sectors. There are people who cannot even write their own name and

can only recognize him and people have full internet access through their pictures and constantly check their smartphones for status updates. For several reasons, students typically use social networks, such as for study purposes, for entertainment purposes, as social media offers any information that you want within a fraction of seconds very conveniently and quickly. Usage of social media depends upon person to person as it has good as well as negative impact on the society i.e. on the students [2].

Social media has become a major distraction for students, leading to a decline in students' overall performance, especially those who prefer to check their Facebook and Twitter while studying. Students, who try to multitask, search social networking sites while learning, display decreased academic results, are extremely busy accessing numbers of sites other than educational sites for long hours that generate a very negative effect on their minds as well as generate sufficient health problems and also create split in the family. Their ability to concentrate on the task at hand is significantly reduced by the distractions that are brought about by YouTube, Facebook or Twitter [3].

"In modern society, social networks have been thoroughly ingrained. Using Facebook, Twitter, LinkedIn, online gaming worlds, and other resources, people have woven these networks into their everyday routines. Social networking makes children more peer-based. Young individuals are inspired to learn online from their peers. They connect and receive input from one another. They are encouraged to learn more from each other than from grown-ups. No longer are teachers and adults the only sources of information. It makes children more interconnected than ever before [4]. Without these technological advancements, it is easier for children to make contact with people all over the world, most of whom they would never meet. Professor Larry Rosen states that adolescents are social media apps, so users can chat and communicate with each other; develop, edit and upload new ways of textual, visual and audio content. Applications for social media are shown to be transparent rather than closed, bottom up rather than top-down [5].

II.   LEARNING WITH SOCIAL MEDIA

It is no secret that the majorities of students and teachers in education have smartphones and use social media. In reality, in an educational sense, there are apps and web tools that provide social media. The use of social media in higher education classrooms is growing, with faculty using a range of software resources and free web apps to boost learning, communication, and interaction. Learning platforms based on social media put the power of learning in the hands of learners themselves, compared to conventional learning methods that offer little opportunities for learners to create and sustain their own learning activities. Using a range of social media platforms, an increasing number of research attempts have been made to promote teaching and learning. Social networking sites for college students have been created to enhance both interactive study and social interaction. The study indicates that it is attractive for students to make social media instruments a part of conventional learning and can inspire

their involvement in the learning process. The social network sites, E-Learning, tackled the major problem by providing educators with knowledge in the recent era. Social networks, however, have helped to address some of these problems by introducing an engaging side to a student and involving students in the educational process, leading to an increase in attracting them to e-learning and clarifying the explanation behind the appeal of social network sites [6].

How Social Media affects the Students

Social networking not only helps to gain awareness but also to build lasting relationships with real people, it can allow a student to resolve the kind of loneliness that could otherwise lead her to leave school by interacting with fellow dorm residents through Facebook, Twitter and other social sites. A Twitter account can provide information about events to a shy student, which encourages face-to-face meetings with other students. To build and maintain a sense of belonging, such personal experiences are essential. It is not innovative to use technology to fit students' various learning styles. The value of social media applications is that they provide a variety of resources that can be mixed and balanced by learners to better fit their different styles of learning and improve their academic performance. Social networking sites concentrate heavily on creating shared values or events in online communities. Students may also build leadership skills on social networking platforms, from low-level planning and coordinating to events that facilitate social change and democratic participation. Students are encouraged to engage with each other and express and share their imagination through social media tools and networking sites. Such personal interactions are vital to creating and sustaining a sense of belonging. As there are positive effects of social media there are some negative effects also [7].

III.   CHALLENGES FACED BY THE USE OF SOCIAL MEDIA

There are many Challenges which are being faced by the use of social networking site they are as follows: -
1. Privacy
2. Health Issues
3. Real Friendship

Privacy

Many of the students are engrossed in social networking sites such as Facebook, Twitter, and many more, with the aid of which they come into contact with many other individuals they have never encountered, seen before, or even thought about before. They share their very sensitive and private data that can also be used several times for wrong deeds. While a lot of the information supplied by individuals on social networking sites is voluntary, users are becoming more comfortable showing a lot of personal information online.

Health Issues

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Due to the use of social networking sites for long hours creates multiple health issues. Because of continuous access to networking sites may create an eyesight problem, back pain because of sitting in the same position for long hours and many more [8].

Real Friendship

People have a lot of friends through social networking, but the consistency and credibility of these friendships is not always real. On the other hand, data for an individual on these social networking sites is not always accurate and reliable, and they do not check their members' personal information (age, location, etc.). While websites give people an opportunity to portray a positive and precise self-image. So, it's likely to be more detrimental than beneficial to have many friends via social networking sites. This will impact the use of educational social networking.

IV.   CONCLUSION & DISCUSSION

People have come to know the multiple positive and negative impacts of social media on education or students, according to the above report. Overcoming this issue is quite critical. How parents may minimize the negative aspects of social media while improving positive outcomes. One excellent strategy is to moderate their access to social media. By - the amount of time spent on social networking sites, much of the negative factors can be resolved. It will go a long way towards preventing the negative aspects of social media from affecting their studies by paying attention to their academic success and solving any problems. Provide enough time for face-to-face social interaction, such as getting some family leisure time in which, in a comfortable environment, you discuss your studies or invite friends and family to get together, providing enjoyable, face-to-face social interaction with loved ones. All of this helps us reduce the negative effect of social media on learners, which will support our younger generation in turn.

V.   REFERENCES

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